

PROPOSAL FORM

Project Name: **Alleviate Poverty through Livestock Community Participatory Project**

A. NGO Information :

1. NGO name: Rural Development Organization
(Please make sure that the name and spelling are exactly the same as in the Registration Certificate)
2. Complete address of the NGO: Chak # 277/JB. Gojra District Toba Tek Singh, Punjab-Pakistan
3. Year of establishment: 2001
4. Registration date: 23.08.2003 5. Registration no.: 14/DO/SWTTS/2003
6. Law under which registered: Volunteer Social Welfare Agencies Registration and Control Act of 1961 Pakistan
7. Previous Projects/Activities: (Please attach extra sheets if required)

S.No.	Year/Duration	Project/Activities	Budget	Source/Amount (Rs.)	Achievement (s)
1	10/2007 to date ongoing	Combat Child labour by provision of awareness activities in Dist.T.T.Singh	5,000 US\$	International Initiative to end Child Labor, Virginia-USA.	Improved literacy rate in non School Going Children by relinquish child labour by provision of awareness activities especially in the rural areas.
2	1999 to 2005	Family Planning Association of Pakistan	400,000	WPF Project / 275,000	Decrease in Family Sizes and improved the Health status of mother and her Childs
3	2005 to date ongoing	Micro Credit Scheme	150,000	Punjab Rural Support Programme	Improved Poor and deprived community by providing them finance on credit basis
4	2003 to date	Rural Medical Complex	1,093,000	TVO (Trust for Voluntary 622,820 Organizations	Improved the Child & Maternal, Family Planning & General Health of 16,245 areas people
5	2003-2004	FPAP-UNICEF	65,000	Girl Child Awareness Program	Provided health Awareness & vocational training to the child.

8. Average annual budget for the last 2 years:

2007: 1,533,911 & 2006: 1,077,396
(Audit Reports are available for review)

9. Assets of the NGO (Vehicle, Computer, Furniture, Equipment, Photocopier, Cash etc):

S.No.	Items	Present value in Rs.
	(List of assets is available for ready reference)	
	Total	904,270

10. List of NGO's Office Bearers

S.No.	Name	Profession	Designation in NGO	Since	Signature / Thumb Impression
1	Muhammad Ahsan	Administration	President	February 2007	
2	Muhammad Khalid	Business	Vice President-I	February 2007	
3	Fozia Jabeen	Health	Vice President -II	February 2007	
4	Muhammad Mohsin	Business	General Secretary	February 2007	
5	Tamsila Ishaque	Volunteerism	Joint Secretary	February 2007	
6	Muhammad Fiaz	Service	Finance Secretary	February 2007	
7	Abdul Khaliq	Service	Press Secretary	February 2007	
8	Muhammad Asim Ali	Livestock	Executive Member	February 2007	
9	Assia Siraj	Education	Executive Member	February 2007	

11. Name & designation of contact person from the Executive Body of the NGO:

Muhammad Mohsin

12. Complete mailing address: 277/JB East, Gojra District Toba tek Singh

13. Phone / Fax No (with area code): 046 3520069 Mobile 0300 8661069

14. E mail address (if any): rdopak@gmail.com Lifengopak@yahoo.com

15. Date of submission of proposal at Regional Office: July 10, 2007

Signature of the contact person

B. Project Information:

- 1 **Project title:** Alleviate Poverty through Livestock Community Participatory Project
- 2 **Project location:** Chak No. 277/JB. Tehsil Gojra District Toba Tek Singh
- 3 **Project duration:** 2 Years

- 4 **Sector:** *(Please tick one of the sectors given below):*

- Primary Health Care Primary Education Safe Drinking Water
- Poverty Alleviation Rehabilitation of the Disabled

- 5 **No. of Beneficiaries:**
- | | | | | |
|-----------|-----|-------|----------|-------|
| 205 | 205 | 205 | 1,025 | 1,435 |
| Household | Men | Women | Children | Total |

- 6 **Proposed Project Budget :**

TVO Contribution:	Rs. <u>4,946,640</u>	<u>73 %</u>
NGO Contribution:	Rs. <u>1,160,000</u>	<u>17 %</u>
Community Contribution:	Rs. <u>635,000</u>	<u>9 %</u>
Total Budget:	Rs. <u>6,741,640</u>	<u>100 %</u>

- 7 **Cost per Beneficiary**

Total cost per beneficiary:	Rs. <u>4,698</u>
TVO cost per beneficiary:	Rs. <u>3,447</u>

- 8 **Breakdown of TVO contribution**

Capital cost:	Rs. <u>4,405,000</u>
Recurring cost:	Rs. <u>541,640</u>

9. Project area profile

- Target village: _____ Union Council: _____
(if there are more than one village, please attach a list of these villages indicating their names, population and radius within which these villages are located)

Tehsil: Gojra District: Toba Tek Singh

- Population: 615,000 Households: 87,850
- Distance of the project area from Regional Office: 45 Km and travel time: 1.00 Hrs
- Please list down the facilities available in the project area (eg Health Outlet(s), School(s), Water Supply Scheme(s) etc. Please also indicate their distances from the target village)

Boys and Girls Degree Collage, Tehsil Headquarter Hospital, Metaled Link Road and Lane, Electricity, Telephone and easy access to transportation facilities, Health Centre & Family Health House governing by Government appointed Family Welfare Worker are available while installation of Sui Gas is in process.

- **Main source(s) of income/employment opportunities:**
Cattle Trade & Nourishment, Agriculture, Service, Livestock/Dairy production and Labour.
- **Any other information in relation to proposed project:**
A major quantity of people inside Project area is involved in cattle trade. They are mostly interested in Buffalo trade. Our goal is to promote livestock and dairy production in rural area of Tehsil Gojra District Toba Tek Singh. Social activists of this area reached on the conclusion point regarding poverty alleviation that the promotion of livestock and dairy production can be use as a major tool against poverty. In past poor community had been indulged in nourishment of cattle but presently their financial sources do not allow them to purchase cattle so the Livestock population is decreasing day by day which ultimately effect the dairy production adversely. Keeping in view this situation, we have decided to empower poor and pro cattle community financially and technically in order to overcome the situation and make arrangement s to provide them with cattle especially the Buffalo.

10. Project Description and Targets

i Need of the project in the area

The proposed project area composed on Tehsil Gojra of District Toba Tek Singh. The project will be managed by the NGO management from its camp office situated in Chak # 277/JB, East Tehsil Gojra Dist.T.T.Singh. The facilities of Metaled Road & Lane, Health Centre, Boys & Girls Schools & Degree Colalges, Transport and Telephone are already available here in required manner but installation of Sui Gas Pipeline is in process. The living communities are averagely poor but efficient committed and addicted to work hard. In spite of working hard their financial sources hardly meet their living essentials. The people are fond of nourish cattle especially the Buffalo but purchase value is out of their financial ranges. Over than 70% people are indulging in agriculture, livestock and dairy production business. Promotion of livestock and dairy production is the top prior need of the living community. Keeping in view the area profile and after accessing the need of area we decided to launch a project to Alleviate Poverty by promotioning livestock(Buffalo) titled" **Alleviate Poverty through Livestock Community Participatory Project**. The proposed project area is composed on rural population. We choosed this area due to its importance as a parent area for promotion of livestock and dairy production. Our main objective is to alleviate poverty and livestock is the basic tool to decrease rural poverty as acknowledged by the UNO and World renowned poverty analysts. We want to launch a project in which we have planned to provide Buffalos (2 ½ year aged) to the pro cattle and committed people. Keeping in view our objective maximization of livestock and dairy production in the area, we shall make written agreement with our pro cattle partners. The dealing with every partner will conclude on delivery of calf by each buffalo and become a mammal buffalo. At this stage the

NGO will cover its historical cost only (*purchased value at that time*) from cattle adoptee and hand over the mammal buffalo to the its adoptee (*Return of historical cost to the NGO by the cattle adoptee will not difficult because the Milkmen are agreed to provide this amount to the cattle adoptee as an advance on term of receiving milk in order to promote their business*). The organization will again purchase the Buffalo with the amount received from said Buffalo adoptee and provide it to the new pro cattle on same terms as with very first partner in order to continuation of the process and to sustain the project. On the other hand the milk providing Buffalo will financially empower our pro cattle family and provide them a sequence of livestock which ultimately put effect for alleviates poverty from proposed area.

ii. **Technology to be used**

Term wise provision of Buffalos to the pro cattle community is the nature of project. Self sustain project technology and term wise rotation of beneficiary methodology will be implementing for promotion of livestock & dairy production and to alleviate poverty. According to this technology, the Buffalos (2½ year aged) will be provided to the pro cattle families after making written agreement on signed and stamped paper. The project will reveal between three partners i-e. i) TVO (The Funding Agency) ii) the NGO iii) the adoptee of Buffalo (pro cattle), while third partners who will multiple in a time will rotate time to time. According to the agreement, the adoptee of Buffalo will be responsible to nourish the Buffalo until its maturity/delivery of Calf and start milking. On delivery of Calf by Buffalo, the buffalo will be valued and NGO will cover its historical cost only (*purchased value at that time*) from cattle adoptee and hand over the mammal buffalo to the adoptee. In case the given Buffalo not been pregnant in the period of one year then it will be cured for next 6 months. After 6 month of cure if Veterinary Doctor declared the Buffalo non-fertile then it will sale out and NGO will admissible to cover its purchase value while remaining amount received other than Buffalo purchase value will be award to the Second Partner as his part contribution. In this situation the Buffalo adoptee will get suitable amount which will helpful for him/her and the NGO sale out this buffalo to purchase a new one in replacement of non-fertile Buffalo for make agreement with new partner.

In the result of buffalo valuation, the adoptee will become owner of the buffalo while by getting historical cost, the NGO will be in the position to sustain this pro livestock development cycle for achieve the entire goal of poverty alleviation. Thus in consequences the recovery of historical amount will help Organization to purchase new buffalos and provide them to new pro cattle families for maintain sustainability of the project. So this rotation wise process of new agreements with new families will ongoing for non limited time. On the second track the milking Buffalo will financially empower our pro cattle family and provide them a sequence of livestock which ultimately put effect for alleviates poverty from proposed area.

iii. **Targets**

1. Provision of female Buffalos (2½ year aged) to the needful pro cattle families for build their financial capacity in Tehsil Gojra District Toba Tek Singh under written agreement (Memorandum of Partnership between NGO and beneficiaries) that NGO will only cover historical cost and hand over mammal buffalo with calf to the pro cattle partner within 2 years.
2. Provision of 200 female Buffalos (2½ year aged) to the pro cattle people in the period of two years.
3. Provision of 200 more female Buffalos to the pro cattle families in 3rd year of the project.
4. To alleviate the poverty through financial empowerment of 200 needy families in the period of first 2 years and financially empower the 200 more families in 3rd year of the project as sustainable activity.
5. To organize and provide 4 trainings to direct beneficiaries (adoptee of cattle) on Livestock Care & Management through Buffalos by Veterinary Doctor after each six months in two years.
6. Provide employment to 3 persons and entertain 2 persons as resource persons, thus 205 house hold and totally 1,435 persons will be the direct project beneficiaries.

iv. **Method of project implementation**

Our plan is to promote Livestock and alleviate poverty in rural area by provision of cattle (Buffalos 2½ .year aged) to the pro-cattle and deserving people. We want to provide Buffalo to the deserving and pro cattle people after signing written agreement with them. On maturity/delivery of Calf by each buffalo it shall be valued mutually. The project will conclude dealing with every partner on delivery of calf by each buffalo and become a mammal buffalo. At this stage the NGO will cover its historical cost only (*purchased value at that time*) from cattle adoptee and hand over the mammal buffalo to the its adoptee (*Return of historical cost to the NGO by the cattle adoptee will not difficult because the Milkmen are agreed to provide this amount to the cattle adoptee as an advance on term of receiving milk in order to promote their business*). The organization will again purchase the Buffalo with the amount received from said Buffalo adoptee and provide it to the new pro cattle on same terms as with very first partner in order to continuation of the process and to sustain the project.. The project will be managed by the NGO management from its office based in Chak # 277/JB, East Tehsil Gojra Dist.T.T.Singh. The project tenure will be 02 years but we request TVO (The Funding Agency) to monitor our project activities for 03 years. We will divert the attention of livestock professionals and services of dairy farm owners will available for the project. The services of Veterinary Doctor as trainer and vaccinator, a Supervisor to supervise the project and Accountant will be rendered in order to proper execution of the project. A Project Committee will be formed which will purchase the Buffalo and distribute to the deserving and suitable people and checkout project performance in routine as weekly and monthly basis. Two TVO signboard will be installed in the area.

Main Activities

The project will be managed by the NGO management. The project tenure will be 02 years but we request TVO to monitor our project activities for 03 years. The services of Veterinary Doctor as trainer and vaccinator, a Supervisor for supervision and Accountant for financial record keeping will be rendered for execution of the project.

Project Management Committee:

A Project Management Committee will be formed which will compose on 05 members (2 from NGO and 3 from community). The Committee will identify the deserving, needy pro-cattle families and provide buffalos to them. The Committee will check out the project performance in routine as weekly and monthly basis according to the work plan attached. The Committee will arrange its meeting after every two months. Committee's decision will be effective on majority basis and will be the final authority for handle project matters.

Appointments of staff

The Project Management Committee will appoint the staff by following systemized equal opportunity employment method. Accountant will be responsible for maintain financial record keeping while technical matters will be supervise by the supervisor. A person who is veterinary specialist is resident of proposed project area and his services will be hired for the provision of veterinary special services and consultation. The beneficiaries themselves would bear his very nominal services charges regarding 3 types of vaccination to Buffalos in the whole project period which awarding him on per visit basis.

Signing of Memorandum of Partnership (MOP):

The Buffalos will be provided to the community after signing of a MOP between two partners NGO and adoptee of cattle in the presence of witnesses and project management committee.

Maintenance of Beneficiaries Files

The NGO will maintain the file of each beneficiary with the copy of his/her ID Card copy, MOP and other record related to cattle like vaccination, medicine, veterinary specialist services and project management committee visits etc.

Trainings:

04 trainings are planned for train the beneficiaries (pro cattle people) and project top management. The Veterinary Doctor and Livestock experts will be called to provide training to the participants and deliver lectures regarding new techniques enrolled in livestock and dairy production. The trainings are scheduled in 1st, 6th, 12th and 18th month of the project as per schedule available in Annexure of Project Work plan.

Vaccination/ Medicine/Feeding/Insemination/Delivery:

- ✓ Three types of vaccination would be conducted according to the suggestions of veterinary specialist. Three types of vaccination would be conduct to the Buffalos (i. Hs Vaccine: one time in every year total 2 times ii. Foot & Mouth Vaccine: total 4 times in two years 1st 6th 13th and 19th months iii. Vaccine for Liver affect: 3 times in one year, 6 times in two years that will be in 1st 6th 12th 13th 19th and 22nd month of the project). The cost of vaccination will be bear out by the NGO, The beneficiary will be responsible to indicate the NGO for timely vaccination & medicine.
- ✓ The feeding and timely insemination would be the responsibility of the cattle adoptee/beneficiary.
- ✓ The insemination is possible after approximate 6 months of provision of Buffalos (*almost in 3 year age of each Buffalo*). For this purpose Male Buffalos/(Bull Ox) are available in the area & delivery will be expected after approximate 10 months of insemination.

Non-Fertile and Expiry case if any:

In case the given Buffalo is not been pregnant in the period of one year then it will be cured for next 6 months. After 6 month of cure if Veterinary Doctor declared the Buffalo non-fertile then it will sale out and NGO will admissible to cover its historical cost while remaining amount received other than historical cost will be award to the Second Partner as his part contribution. In this situation the Buffalo adoptee will get suitable amount which will helpful for him and the NGO sale out this buffalo to purchase a new one in replacement of non-fertile Buffalo for make agreement with new partner. In case the Buffalo expire (but negligence of Second Partner no involved) no partner will be responsible of loss but Second Partner will be bound to inform the NGO accordingly & timely and NGO will report such case to the funding agency within 2 days.

Possibility of rate variation

The rate variation may slightly affect the purchase value of Buffalos due to day by day cost fluctuation in cattle trade. There are chances of rate fluctuation in Livestock sale purchase so there may be some difference in Buffalos purchase rates that time with the rate quoted in the Project Budget. In such situation, we shall accommodate these rates accordingly and inform Funding Agency with the situation in order to update them with current situation immediately for their action please.

Note: The above said activities fully reflecting in the attached work plan and NGO will responsible to follow this implementation work plan.

Implementation Work Plan

Project Duration: 02 Years

Sr #	Activity	M o n t h s																									
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24		
1	Receipt of funds	*																									
2	Meeting with community	*																									
3	Formation of Project Management Committee	*																									
4	Identify the Buffalo Adoptee	*																									
5	Affixation of Project Sign Board	*																									
6	Appoint Staff Supervisor/Accountant)	*																									
7	Purchase of Buffalos	*																									
8	Sign Agreement (MOP) with Buffalos adoptee on stamped paper	*																									
9	Hand over Buffalos to adoptee	*																									
10	Vaccination to Buffalos																										
	i. Hs Vaccine	*												*													
	ii. Foot & Mouth Vaccine	*					*							*					*								
	iii. Vaccine for Liver affect	*					*						*	*					*			*					
11	Medicine for Buffalo	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
12	Training for Buffalo Care	*					*						*						*								
13	Insemination of Buffalo						*	Note: As per Veterinary specialist the Insemination of said Buffalo expected after six months																			
14	Pregnancy Test (after 2 month of Insemination)																										
15	Delivery of Calf by Buffalo (after 10 month of Insemination)																										
16	Hand over of Buffalo to adoptee & cover historical cost by NGO																										
17	Sale of new Buffalo by NGO for make contract with new beneficiary																		*	*	*						
18	Meeting of Project Committee		*		*		*		*		*		*		*		*		*		*		*		*		
19	Document File of each Beneficiary	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
20	Monitoring by Project Committee	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
21	Monitoring by Funding Agency			*			*						*											*			
22	Report to Funding Agency			*			*						*						*					*			

Memorandum of Partnership

This Memorandum of Partnership is made at Project Headquarter situated at 277/JB. East, Gojra, Dist T.T.Singh on this ___day of ___ 2008 between Rural Development Organization (an NGO) through its Chairman Project Committee "Livestock Community Participatory Project through Buffalos" Mr/Ms _____ S/D/W of _____ Resident of _____, Gojra, District T. T. Singh, here-in-after referred to as the "First Party".

AND

Mr/Ms _____ S/D/W of _____ resident of _____, (the adoptee of Buffalo on maturity basis Participatory financing scheme) Hereinafter referred to as the "Second Partner"

Agreed as Follows:

That the First Partner is providing adult buffalo (2½ year aged) to the Second Partner **on maturity basis participatory financing scheme**. The First Partner purchased the Buffalo which is near to be insemination and providing it to the Second Partner who will nourish and care the Buffalo and full fill whole its essentials. The Second Partner look after the Buffalo until it mature/Deliver a calf. On maturity/Delivery of Calf by Buffalo it will valued and NGO will cover its historical cost only (*purchased value at that time*) from cattle adoptee & hand over the mammal buffalo to the its adoptee. Both Partners thereby agreed on the following terms and conditions. This Memorandum will be signed for the two years partnership on terms and conditions already settled between the parties, which are reduced into writing as below:-

- a) The First Partner will Provide Adult Buffalo (aged 2½ years-near to be insemination) to the Second Partner for nourish it until its maturity/Milk delivering time.
- b) The First Partner will arrange Training of Second Partner through Veterinary Doctor in order to familiar Second Partner with new and technical skill involve in Buffalo growth and care.
- c) The feeding and timely insemination would be the responsibility of the Second Partner/beneficiary.
- d) The cost of vaccination to Buffalos will be bear out by the NGO, while Veterinary specialist's service fee for vaccination conduction will be the responsibility of /beneficiary which will payable on per visit basis
- e) The routine Medicine upto Rs. 300/- per year will be the responsibility of Second Partner but Medicine having cost more than Rs. 300/- per year will be bear out by the NGO but in this situation Second Partner will be bound to earlier inform the First Partner regarding illness and plan of cure.
- f) In case the Buffalo could not fertile in a period of one year in spite of fully strive by Second Partner, both the partners provide it with medicine jointly by contributing equal share.
- g) If the Buffalo could not fertile even after cure of six months & Veterinary Doctor declared it Non-fertile then it will sale out and NGO will admissible to cover its purchase value while remaining amount received other than Buffalo purchase value will be award to the Second Partner as his part contribution.
- h) In case the Buffalo expire (but negligence of Second Partner no involved) no partner will be responsible of loss but Second Partner will be bound to inform the First Partner accordingly and timely.
- i) If the Second Partner found non-serious/non pro-cattle, NGO will keep right to hand over the Buffalo.
- j) In case a matter become issue between both partners the Community Leaders will be involved to clear out the solution and both the Partners will have to honour the decision of Community Leaders.

In Witness Whereof the First Partner and the said Second Partner have hereto set their hands on the day and the year first above noted terms and conditions of this Memorandum of Partnership.

Witnesses:

1. _____

1. _____
Name _____ Chairman Project Committee
Alleviate Poverty through Livestock Community Participatory Project
NIC No. _____ (First Partner)

2. _____

2. _____
Name _____ S/D/W of _____
R/o _____ Tehisl Gojra District Toba Tek Singh
NIC. No. _____ (Second Partner)

v. **Sustainability of the project during and after the project period (Pleas give detailed statement of income and expenditure, if any)**

Expected Accomplishments and Sustainability of the Project:

Self sustain project technology and term wise rotation of beneficiary methodology will be implemented. We hope this automation rotation of beneficiary plan will be executed accordingly. The dealing with every partner will conclude on delivery of Calf by each buffalo, at this stage the NGO will cover its historical cost only and hand over the mammal buffalo to the its adoptee. Now the NGO will be in this position to purchase a new Buffalo (2½ year aged) and provide it to the new pro cattle family in order to continuation of the process and to sustain the project. On the other hand the mammal Buffalo will financially empower our pro cattle partner family and provide them a sequence of livestock of which ultimately put effect for alleviates poverty from proposed area. In result of successful project the financial position of our pro cattle partners will be established and living standard of the concerned families would be improved simultaneously. We expect by using this sustainability method, goal for financial capacity building of rural community will be achieved smoothly.